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Rolling with the Punches: How to Stay Up-to-Date and On-Trend with AI, New Tech, and More in 2024

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First, let’s create a baseline and ask everyone to reflect for a moment and share- How is today's tech different that platforms available in years past? Why is this a topic worth revisiting?

Before we really dive in, it's also important to address that tech still intimidates a lot of pros. Why is this still the case, and any tips for overcoming it?

I think we can all agree that adoption may be a little easier if there were more “one-stop-shop” tech apps and programs, but that simply doesn’t exist in the event space. Why is that?

AI is all the rage right now, and with so many tools becoming available, what are the must-try, must-have AI tools for 2024?

As a follow up- can you provide examples of how staying up-to-date with AI and new tech has positively impacted your business?

How can smaller event businesses with limited resources effectively embrace and implement technology to remain competitive in the industry?

Data privacy and security are critical concerns in today's digital age. What measures should event pros take to ensure the security of sensitive information when using technology in their events?

Balancing automation and personalization is a key theme in the event industry today. How can event professionals strike the right balance between utilizing technology for efficiency and maintaining a personal touch in event planning?

Collaboration and communication are essential in event planning. What tech tools or platforms do you recommend for seamless collaboration among event teams?

What role does data analytics play in event planning, and how can event organizers make the most of data-driven insights?

What role does continuous learning play in staying on top of new AI and tech tools, and how do you incorporate it into your routine?

Event tech isn’t just about always being on the hunt for the next best thing. It’s also about working with what we have. With that, how can people make the most out of the tools they're using?

Can you share your insights on the future of the event industry and how technology will continue to play a pivotal role in its evolution?

Wrapping up today, I'd love to ask each panelist to chime in on one thing you wish event pros knew about event tech?

Thank you for coming!